

Potts starts car care service

Long-time dealership service chief on his own

By Kay Hodge
Staff Writer

Hometown boy Jerry Potts has come full circle with his new business.

Jerry Potts Car Care Center, on the corner of Walnut and Vine streets in the former Hopkins' Wheel Alignment location, has been open for four months now, and Potts said his customer base is steadily growing.

"We have seen over 400 customers in the last three months, and we're still growing," he said. "I just want to let people know I'm in business now, and I believe that if I can get you in my place, I can get your business."

A veteran mechanic, Potts has a long history with area dealerships.

"I've been in the car business all my life," he said. "I started out with Florida Brothers and worked there for about three years. I then went to Jackson Brothers Chevy for another five years."

After working for Hippodrome Oldsmobile for a year, he came back to Murfreesboro and went to another dealership which was later owned by Mark Pirtle.

Potts credits Pirtle with giving him the opportunity to learn more and hone his craft.

"I've worked for Mark Pirtle both here and in Shelbyville, and that was where I got most of my

experience," Potts said.

But after spending all of this time working for area dealerships, Potts made the decision four months ago to branch out on his own. He said that he believes that customers today want a higher level quality of service than what they may have received in the past.

"I wanted to offer the service that people deserve," he explained.

Except for wheel alignment and balancing, the center offers full-service repair for foreign and domestic vehicles.

As a business owner, Potts said that reputation is everything. And because one's reputation is important, he said he's committed to being fair.

"People have a real concern that car places have honesty and integrity," he said. "All I have is my name, so I'm not going to rip people off."

"I'm fair priced, and I'm honest."

Former customers are welcome, Potts continued.

"I hope I'll have people who come back here after having received service at those previous places that I've been, but I want to invite friends and future customers as well to visit."

Jerry Potts Car Care Center is open from 7:30 a.m. to 5:30 p.m., Monday through Friday.



DNJ photo by J. Intintoli

Reminiscing

Jerry Walton and Jerry Potts talk about the good old days while sitting in Potts' lobby. Potts, a veteran of the car repair business in Murfreesboro, recently opened Jerry Potts Car Care Center in the former Hopkins' Wheel Alignment location at the corner of Walnut and Vine streets.